



Case Study

Revolutionizing Healthcare CE and Event Management: *How i-Attend Saved Time and Streamlined Operations for PAC/LAC*

Organization:

The Perinatal Advisory Council: Leadership, Advocacy, and Consultation ([PAC/LAC](#)) is an association focused on advocacy, quality improvement, and advancing equity in perinatal care. Their mission is to provide continuing education to nurses, social workers, therapists, and health education specialists. They conduct numerous conferences, workshops, and training sessions annually.

[PAC/LAC](#) continues to work extensively with multidisciplinary providers of perinatal and neonatal care in the Los Angeles, Ventura, Santa Barbara, and Southern Inland counties to achieve optimal pregnancy and birth outcomes for patients.

Initial Challenge:

PAC/LAC faced inefficiencies with manual event management processes, including attendance tracking, badge creation, survey distribution, and certificate issuance. These processes were time-consuming, error-prone, and led to member dissatisfaction.

Manual Process Challenges:

- Attendance tracking: Long queues, difficulty in real-time tracking, and data entry errors.
- Name badge generation: Waste from pre-printing, and costs/delays from last-minute changes.

- Survey distribution: Cumbersome paper surveys, low response rates.
- Certificate distribution: Labor-intensive manual creation, delays in issuance.

Solution Implemented:

PAC/LAC adopted i-Attend, an event management solution, to automate key processes.

i-Attend Solution Features:

- Automated attendance tracking: QR code scanning, check-in kiosks, and real-time data.
- Name badge printing: customizable template.
- Digital survey distribution: Email surveys and automated data collection.
- Instant certificate generation: Automatic generation and email delivery, customizable templates.

Results Achieved:

- Time savings: 70% reduction in check-in time, 10+ hours saved per event on manual tasks.
- Cost savings: Reduced waste from pre-printed materials, reduced labor costs.
- Improved member satisfaction: Faster check-in, instant certificates, increased survey response rates.
- Scalability: Ability to manage events of various sizes.

Testimonial:

i-Attend is cited as a "game-changer" that transformed event management, saving time and providing a seamless experience.

- Gayane Pakhanyan, PAC/LAC

Call to Action:

Readers are encouraged to visit the [i-Attend website](#) and [schedule a free demo](#) to learn more about the solution.

[i-Attend](#) is a comprehensive Attendance Tracking Software ideal for **Professional Development Programs, Continuing Education, OSHA Safety Compliance, Sorority/Fraternity Meetings, Church Services, and any event requiring:**

- ✓ Attendance Tracking & Reporting
- ✓ Attendee Registration & Check-In
- ✓ Evaluations & Surveys
- ✓ Custom Certificates & Name Badges

Streamline your events with efficient, automated solutions. No more pen and paper sign-in sheets!